



## Unit 4.7: Effective Searching

- **Balanced view:** Presenting opposing points of view fairly and without bias.
- **Easter eggs:** An unexpected or undocumented feature in a piece of computer software or on a DVD, included as a joke or a bonus.
- **Internet:** A global computer network providing a variety of information and communication facilities.
- **Key words:** A word or a group of words an Internet user uses to perform a search in a search engine.
- **Reliability:** The degree to which the result of something can be depended on to be accurate.
- **Results page:** Where the answers to a search are displayed.
- **Search engine:** A program that searches for and identifies items in a database. Used especially for finding sites on the World Wide Web.